

# *#SheDiaries*

## *Blog Contributor Guidelines*





## *Our Mission*

She Unparalleled (SU) is a platform for women to connect through community, business, fitness, and personal experiences.

## *Our Goal*

Our goal is to uplift, encourage, and empower all women, no matter the background.

## *Our Solution*

When navigating through the SU platform, women will find resources to empower, encourage, and enhance their foundation through SU distinctive motivation.

## *Our Audience*

SU is inclusive for all women. Our brand, content, and events are focused on the women of yesterday, today, and tomorrow.

## *Our ASK*

SU is on a mission to challenge all women to utilize the gifts that God has blessed them with to share their stories and utilize their resources for empowerment, encouragement, and enhancement. It is important that your posts are authentic and share messages that provide information, inspiration, and motivation. We are sharing stories to encourage our readers to take the leap of faith in areas of life that aren't always discussed, whether it's the good, bad, or ugly.

## *Submission Guidelines*

- The preferred length of a single post is between 700 and 1500 words, in a Word document, with images and references for citation (optional).
- Write for the SU audience, centering your piece around womanhood, motherhood, career, personal development, or community.
- Original content is preferred, submission may not have been published on other sites or materials.
- Submissions should be grammatically correct and typo-free.
- Avoid self-promotion, this increases the chance for your article to stand out and be published.
- If offering tips or guidance, include a short introduction within your post explaining why you are offering this opinion to the reader. What are your credentials? How will this be perceived? Are you sharing because you struggled to understand?
- Ensure what you share enhances the readers knowledge and empowers the read to take action, do something or be better.

## *Include the following:*

- A Brief Bio – no more than 4 sentences. This can include links to your own business or website and social media platforms. This will allow the readers to learn more about you and have a way to contact or connect with you.
- A Photo – a headshot of yourself, professional one is encouraged
- A Visual – connect the reader to your words with a high resolution visual along with attribution line for the photographer/designer and nature of the image.

## *And don't forget to SPREAD the WORD!*

Once published, promote and share via all social media platforms you have access to. Reader engagement is important, so be sure to come back and respond to reader comments.



### *Submit your #SheDiaries Post*

Email your post to [info@she-unparalleled.com](mailto:info@she-unparalleled.com) using the following Subject Line:  
"#SheDiaries Submission – Title of Post" and we will respond within 14 days.

*Thank you for your interest in becoming a part of the SU Network!  
We look forward to sharing your stories with our community*

*Le & Nikki*

## *Contact Us*

[www.she-unparalleled.com](http://www.she-unparalleled.com)

[info@she-unparalleled.com](mailto:info@she-unparalleled.com)

## *Social Media*

*Instagram: SheUnparalleled*

*Twitter: SheUnparalleled*

*Facebook: She Unparalleled*